

CONTRACT



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Greer Margolis Mitchell
1010 Wisconsin Ave Ste 800
Washington, DC 20007

Contract / Revision 142660 /		Alt Order # 08330256
Product CLINTON 4 PRESIDENT		
Contract Dates 07/26/16 - 08/01/16		Estimate # 5075
Advertiser POL/Hillary Clinton/D/PRES-A		Original Date / Revision 07/22/16 / 07/22/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agy Code TV12856	Advertiser Code 278	Product 1/2 295
Agency Ref 6219		Advertiser Ref 7979

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	07/26/16	08/01/16	M-F 10a-11a	10:00 AM-11:00 A		:30			P-05		NM	3	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$450.00					
N 2	WHIO	07/26/16	08/01/16	The Price is Right	11:00 AM-12:00 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				2	\$800.00					
N 3	WHIO	07/26/16	08/01/16	NewsCenter 7 @ noon	12:00 PM-12:30 P		:30			P-05		NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				2	\$800.00					
N 4	WHIO	07/26/16	08/01/16	M-F 4p-5p	4:00 PM-5:00 PM		:30			P-05		NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$600.00					
N 5	WHIO	07/26/16	08/01/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$900.00					
N 6	WHIO	07/26/16	08/01/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-05		NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$1,000.00					
N 7	WHIO	07/26/16	08/01/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-05		NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$1,300.00					
N 8	WHIO	07/26/16	08/01/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-05		NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$800.00					
N 9	WHIO	07/26/16	08/01/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-05		NM	4	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$900.00					
N 10	WHIO	07/26/16	08/01/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-05		NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				4	\$700.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

Thank you for your business!



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

<u>Contract / Revision</u>	<u>Alt Order #</u>
142660 /	08330256

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
07/26/16 - 08/01/16	CLINTON 4 PRESIDENT	5075

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Hillary Clinton/D/PRI	07/22/16 / 07/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	07/26/16	08/01/16	M-F 730p-8p	7:30 PM-8:00 PM		:30			P-05		NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$900.00					
N 12	WHIO	07/26/16	08/01/16	M-F 9a-10a	9:00 AM-10:00 AM		:30			P-05		NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTF--				3	\$400.00					
N 13	WHIO	07/29/16	07/29/16	Friday Prime Hour 3	10:00 PM-11:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$1,400.00					
N 14	WHIO	07/29/16	07/29/16	Friday Prime Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	----1--				1	\$1,400.00					
N 15	WHIO	08/01/16	08/01/16	Mon Hour 2	9:00 PM-10:00 PM		:30			P-05		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		08/01/16	08/07/16	1-----				1	\$2,000.00					
N 16	WHIO	07/30/16	07/30/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM		:30			P-05		NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1-				1	\$300.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>			<u>Type</u>		
	1	WHIO	07/25/16-07/31/16	NewsCenter 7 6p Sa	6:00 PM-6:30 PM	-----Sa--	:30		\$300.00			NM		
			See MG 16.2											
	2	WHIO	07/30/16-07/30/16	NewsCenter 7 Noon Sa	12p-1230p	-----Sa--	:30		\$300.00			NM		
			(M) MG for 16.1 07/30											
N 17	WHIO	07/31/16	07/31/16	Sun Prime Hour 1	7:00 PM-8:00 PM		:30			P-05		NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-----1				1	\$1,600.00					
N 18	WHIO	07/26/16	08/01/16	M-Su 11p News	11:00 PM-11:35 PM		:30			P-05		NM	3	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/26/16	08/01/16	MTWTFSS				3	\$1,100.00					
N 19	WHIO	07/26/16	07/26/16	Tue Hour1	8:00 PM-9:00 PM		:30			P-05		NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		07/25/16	07/31/16	-1-----				1	\$2,100.00					
Totals									0.00				48	\$43,450.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
06/27/16 -07/31/16	35	\$31,600.00	(\$4,740.00)	\$26,860.00
08/01/16 -08/01/16	13	\$11,850.00	(\$1,777.50)	\$10,072.50
Totals	48	\$43,450.00	(\$6,517.50)	\$36,932.50

Signature: _____ Date: _____

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Thank you for your business!

FAX# 610-225-1191
HARRIS REPORT FROM REP JUL25/16 18.26
CHANGES *** AUTO ENT ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME DAVID QUTTEN

BUYER	NAME	<u>DAVID OUTEN</u>
SALES	PRSN	PH- NICK WELTE

SALES PRSN PH- NICK WELTE

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CLASS:	NATL.	LOCAL	REGIONAL
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_____ (CFE)

DATE JUL25/16 18.26

OK'D M1, SEE LN 20
TOTAL SAME
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO
GREER MARGOLIS
3050 K ST NW
WASHINGTON, DC 20007

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS
AGENCY ADVERTISER CODE = 278 AGENCY PRODUCT CODE = 295 AGENCY EST# = 5075											
16	S	600P-630P	30		\$300.00	7/30	7/30	0		SAT	0
PROGRAM : NEWSCENTER 7 RA35+ : 5.8 CON COM1 : NEWSCENTER 7											

REP HEADLINE# 8330256 TRF# 142660
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
ORDER WORKSHEET

FAX# 610-225-1191
HARRIS REPORT FROM REP JUL25/16 18.26
CHANGES *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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20	A		1200N-1230P	30		\$300.00	7/30	7/30	1		SAT	1
PROGRAM : NEWSCENTER 7												
RA35+ : 5.8												
ORD COM1 : PLEASE ADVISE ASAP												
THIS IS A MAKE-GOOD FOR JUL30 ON LINE-16 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#16	MISSED: SAT/600P-630P				JUL30		30S	\$300.00	(JUL25/16)	
			OFFER: SAT/1200N-1230P				JUL30		30S	\$300.00	PLS ADVISE.	
			CMT: PLEASE ADVISE ASAP									

JUL/16 41450.00 AUG/16 \$2,000.00

CONTRACT TOTAL 43450.00
TOTAL SPOTS 48

MARKET TOTALS \$74,913
SVC- NSI
DEMOS- RA35+*

WHIO 58% WDTN 18% WKEF 14% WRGT 6% CABL 0% WBDT 4%

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE